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(54) **RANKING SEARCH RESULTS**

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See application file for complete search history.

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(57) **ABSTRACT**

Methods, systems, and apparatus, including computer programs encoded on computer storage media, for ranking search results. One of the methods includes determining, for each of a plurality of groups of resources, a respective count of independent incoming links to resources in the group; determining, for each of the plurality of groups of resources, a respective count of reference queries; determining, for each of the plurality of groups of resources, a respective group-specific modification factor, wherein the group-specific modification factor for each group is based on the count of independent links and the count of reference queries for the group; and associating, with each of the plurality of groups of resources, the respective group-specific modification factor for the group, wherein the respective group-specific modification for the group modifies initial scores generated for resources in the group in response to received search queries.

46 Claims, 5 Drawing Sheets